

# Helena Highlanders Association, Inc.



In partnering with the Helena Highlanders Association, Inc, your sponsorship will help support the Helena Valley Highland Gathering and future events hosted by HHA, Inc. We are excited to bring you the opportunity to provide an authentic cultural experience showcasing the rich heritage of traditional Highland Games and the many facets of the Celtic culture to include Scottish Clan tents promoting history, music, and vendors selling Celtic goods. We will be hosting a wide array of events that are sure to excite crowds, elicit audience participation, and create a wonderful community atmosphere.

The main festival event will be held on July 19th, 2025 at the new East Helena Rodeo Grounds. It will include a Scottish heavy games competition consisting of caber toss, sheaf toss, hammer throw, weight over bar, weight for distance, and stones. This region has many amateur and professional athletes that travel the area for these events. Novices from the local community are encouraged to try out their hand and compete with a wonderful community of athletes.

Sponsorship levels (attached) will be highlighted on our website and social media platforms. New this year is the ability to make donations directly through our website! Though paper checks are happily accepted. We understand it is not always possible to make a monetary sponsorship/donation and would greatly appreciate an in-kind sponsorship in its place. Please reach out to the Helena Highlanders Association Board for further information.

Thank you for your sponsorship consideration. The Helena Highlanders Association strives to host an entertaining and family-friendly event which is not possible without our wonderful and generous sponsors. We look forward to visiting with you soon to discuss sponsorship opportunities.

Sincerely,

Helena Highlanders Association, Inc.  
P.O. Box 6607  
Helena, MT 59604  
helenahighlanders@gmail.com  
helenahighlanders.org

# Sponsorship Levels



Financial sponsorships/donations in any amount are greatly appreciated and combine to support current and future events hosted by the Helena Highlanders Association, Inc.

\$1 - \$499

Friends and Family Sponsor

\$500 - \$999

Hammer Throw Sponsor - Your company name will be posted at the Hammer Throw field.

\$1,000 - \$1,499

Stones - Your company name will be posted at the Stones field.

\$1,500 - \$1,999

Weight for Distance - Your company name will be posted at the Weight for Distance field.

\$2,000 - \$2,499

Weight Over Bar (WOB) - Your company name will be posted at the WOB standards.

\$2,500 - \$2,999

Sheaf Toss Sponsor - Your company name will be posted at the Sheaf Toss standards.

\$3,000+

Caber Toss Sponsor - Your company name will be posted at the Caber Toss field.

Sponsorship Levels \$1,000+ earn your company a complimentary 12x12 Vendor spot to advertise your business and your company banner (supplied by you) can be hung during the festival. Both of which must be pre-approved by the HHA Board.